Todd Germaine 6/8/2016

Know The Self – Bio

My name is Todd Germaine and I’m currently twenty-six years of age living in Manalapan, NJ. I graduated in 2013 from Palm Beach State University with a Bachelors in Business Administration. After graduating I moved back home and began working for Creative Financial Group as a Technical Specialist. My main duties were to manage the company’s social media pages including Facebook, oversee the company website, maintain Windows hardware, assist customer needs and train former employees to learn the company software. A few months into the job, I heard a friend speak highly about a new company “The EDM Network” (a media and electronic dance community). I applied online and was awarded a sales position.

Since joining “The EDM Network” as a sales intern, I’ve been promoted several times to the Director of Public Relations. I currently manage over 750 B2B & B2C accounts, while accounting for over $1 million in sales to date. One of my major reasons for working both jobs was because I think it’s very important to save for the future. A goal of mine is to be able to give back to my family, donate to causes I believe in and help those in need.

You may ask yourself, so Todd why do you want to code and pursue a career in web development? I’ve had many sleepless nights re-thinking if I could re-do everything over again, I would’ve pursued a degree in Computer Science/Engineering/Web Development. Deep down, my true passion is within web development and computers. I have a very creative mind with so many ideas and finally knowing how to create those ideas and bring them to life gives me excitement. I’ve always been very interested in computers from a young age, as my father used to have me use Netscape and tinker with MsDos.

As I grew older, I began learning Microsoft FrontPage, where I built my first website for a local Sportsplex. Since I really enjoyed building websites, I began mastering Adobe Photoshop and Adobe Illustrator to help me in the design process for any layouts, images or graphics I wanted to include. I soon grew out of FrontPage and progressed to Adobe Dreamweaver and continued to experiment and created more websites for local businesses. It was always a hobby of mine and as each day went on I wanted to make this my career.

I researched on the web for coding bootcamps, however there was never anything local until this past winter. I’ll never forget the day I went online and the Rutgers Coding Bootcamp advertisement came up on my feed. I instantly applied and after a few screening calls, was accepted into the institution; It’s the best decision I’ve ever made. I’m learning so many new concepts and continuing to build my portfolio. I feel my experience in sales (working directly with large clients) will help me in my web development career because communication, being a team-player and multi-tasking are essential skills. I’m continuing to apply my self-taught skills and being a sponge to new information each and every day. Each time there is a class it’s never a struggle to get up and go. I can’t wait to learn and I’m on the pathway to happiness because I love what I’m currently doing!